Becky Broughton

Becky moved to the Coachella Valley in 1975 to start a farm. She currently deals in native palms, Washingtonia Filifera, as well as date palms. I am an active community member in several organizations. Broughton is a member of the Coachella Valley Chapter of California Women for Agriculture; the Eastern Valley Chapter of the College of the Desert Alumni and Friends. She was also appointed to the board of the Southern Coachella Valley Community Service District. She currently serves on the board for the Riverside County Fair & National Date Festival, due to her background in Agriculture. Becky feels the Fair is an active and fun place for youth and the community to learn about our culture and how agriculture plays such a big role in it.